

# Global Law Firm Bird & Bird LLP Chooses Mimecast To Stay Ahead of Email-Borne Threats

## Challenge

Bird & Bird LLP first contacted Mimecast in 2010 to address the ever-increasing levels of spam. Mimecast's cloud security service helped minimise the amount of spam, provided continuity services for the firm's email, simplified its email archiving, and reduced the complexity of the email process when the firm merged with other firms. More recently, Bird & Bird turned to Mimecast to help solve a new challenge: the increase in targeted email-borne threats such as ransomware and spear-phishing.

## Solution Implemented

Jon Spencer, Infrastructure Manager at Bird & Bird explains how email-borne threats are becoming increasingly frequent and sophisticated. "First it was just attachments, then links within the message body, and more recently, attachments with embedded links and password-protected documents," says Spencer. "It's important that we stop these threats at an early-stage". Impersonation attacks, particularly emails claiming to be from the CEO or CFO, were also increasing.

Bird & Bird chose to add Mimecast's Targeted Threat Protection (TTP) solution on top of its existing Mimecast solutions for Anti-spam/Anti-virus, business continuity and archiving. "Without a doubt, Mimecast has helped protect us from new email-related threats," says Spencer.

*"Another additional benefit of Mimecast's TTP is that it gives both prospective and current clients of the firm peace of mind that their data is secure. In fact, Bird & Bird often refer to the Mimecast suite of solutions in client pitch questionnaires, demonstrating the lengths it goes to in order to maintain the security of its network and client data" says Spencer.*

## In Summary

The Mimecast service, in combination with other controls, has significantly improved Bird & Bird's overall security. Utilising Mimecast as the first line of defence has enabled internal email management resources to remain consistent, particularly as the firm grows internationally.

### AT-A-GLANCE:



#### Company

Bird & Bird LLP is an international law firm with 28 offices and more than 2,500 users.

#### Products

- Security
- Targeted Threat Protection
  - URL Protect
  - Impersonation Protect
- Email Archiving
- Email Continuity

#### Looking Ahead

Mimecast installed across all offices would make Bird & Bird's transition to a hybrid approach easier by ensuring staff always have access to email, no email data is lost, and security policies are consistently applied at all stages.

*"There's a reason everyone in the legal sector uses Mimecast – I can't imagine a world where we still scan our own mail. With threats evolving at their current pace, it would be impossible to do it as effectively as Mimecast does."*

— Jon Spencer, Infrastructure Manager, Bird & Bird LLP

Mimecast (NASDAQ: MIME) makes business email and data safer for thousands of customers and millions of employees worldwide. Founded in 2003, the company's next-generation cloud-based security, archiving and continuity services protect email and deliver comprehensive email risk management.