

Does your organization think email archiving is a nice-to-have? Think again. There are five common misconceptions about email archiving that may be preventing you from improving end-user experiences, workflow efficiencies and overall compliance. Here we uncover the realities behind these misconceptions to reveal why email archiving is a must-have for all types of organizations.

205 billion

Email is mission-critical for communication and collaboration.



messages were sent each day in 2015.1 That number will reach 246 billion by the end of 2019.²

"My organization doesn't need to worry

MISCONCEPTION #1

about compliance or e-discovery." REALITY

All organizations need seamless access to mission-critical information.

74%



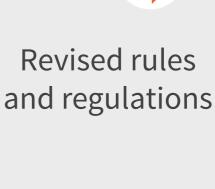
ordered to produce employee email as part of legal action.3

Compliance needs change based on:

of organizations have been







MISCONCEPTION #2

"My organization won't need archiving

once we move our email to the cloud." **REALITY**

Cloud-based data is still vulnerable to:

Archiving helps organizations recover business information and

protect sensitive data from looming threats.

Accidental and malicious deletion Malware



a 12-month period.4





MISCONCEPTION #3 "Archiving won't impact my

REALITY

team's productivity."

help employees be productive using any device. The modern information worker spends

210 minutes

each workday on a computer or mobile

device for work-related purposes.6

Advanced search capabilities and mobile archiving applications



Risk Management Officers."

(28%)



Communicating and Searching for and gathering information collaborating internally (19%)



"Archiving only benefits our Legal and

MISCONCEPTION #4

The right archiving solution can benefit the whole organization, including employees, IT administrators, partners and customers.

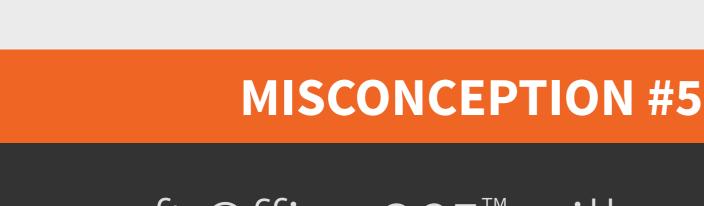
of IT decision-makers say extracting insights

from archived data will be a "driver" or

solution over the next two years.8

"major driver" for adopting an archiving

33%



"Microsoft Office 365™ will provide all the archiving capabilities we need." REALITY

e-discovery, overall search speed and productivity.

products or services.9

87%

Office 365 is constrained by legacy Exchange architecture, which hinders

A best-in-class, cloud-based archiving solution is...

incomplete solution that requires additional

of organizations say Office 365 is an

Cost-Effective Cyber-Resilient Secure Robust



1, 2. Radicati Group, 3. Osterman Research,

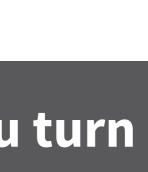
4. Osterman Research, 5. Osterman Research,

8. Osterman Research, 9. Osterman Research

6. Osterman Research, 7. McKinsey Global Institute,

SOURCES





archiving into a business advantage.

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